

Fig. 1

Fig. 2

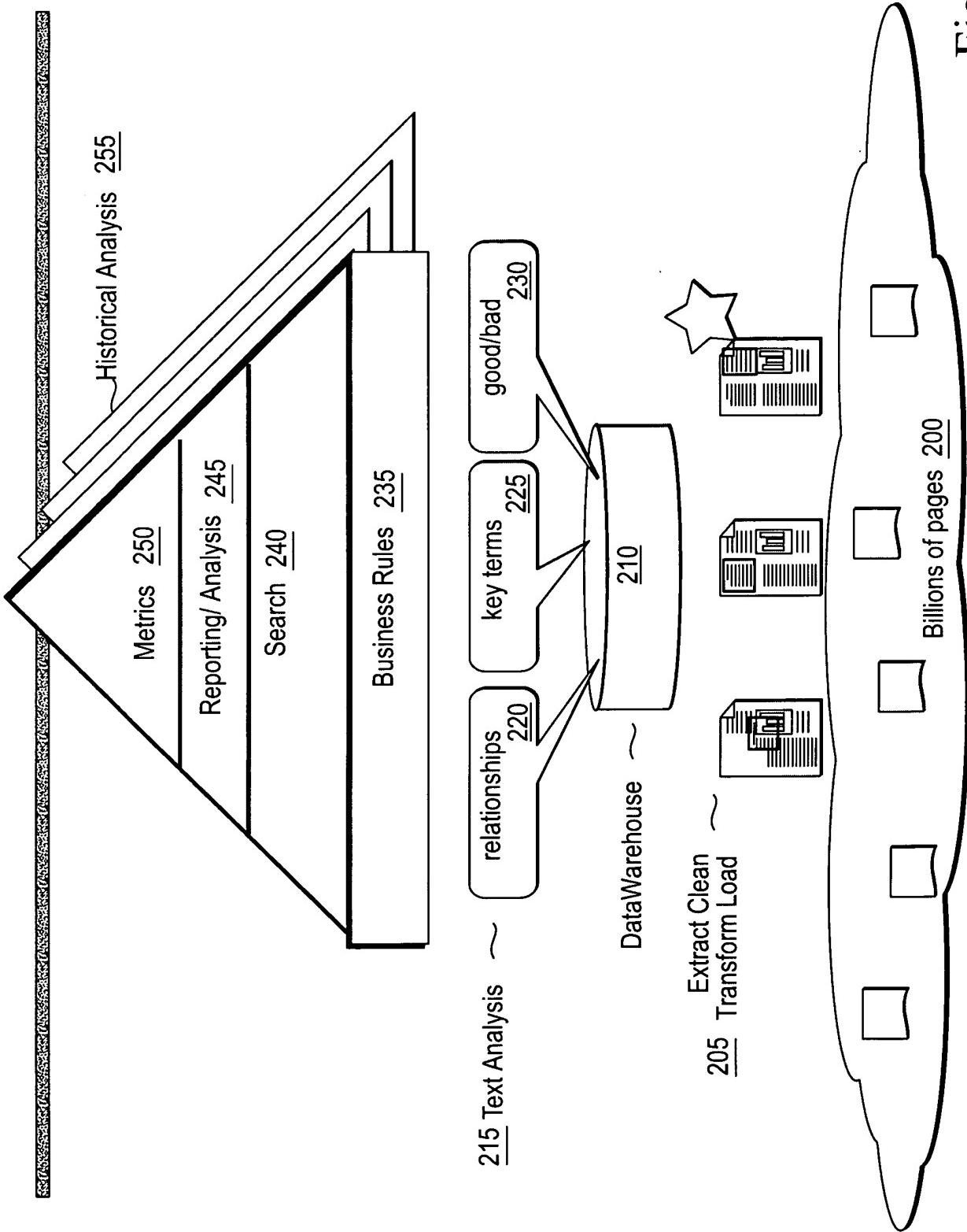
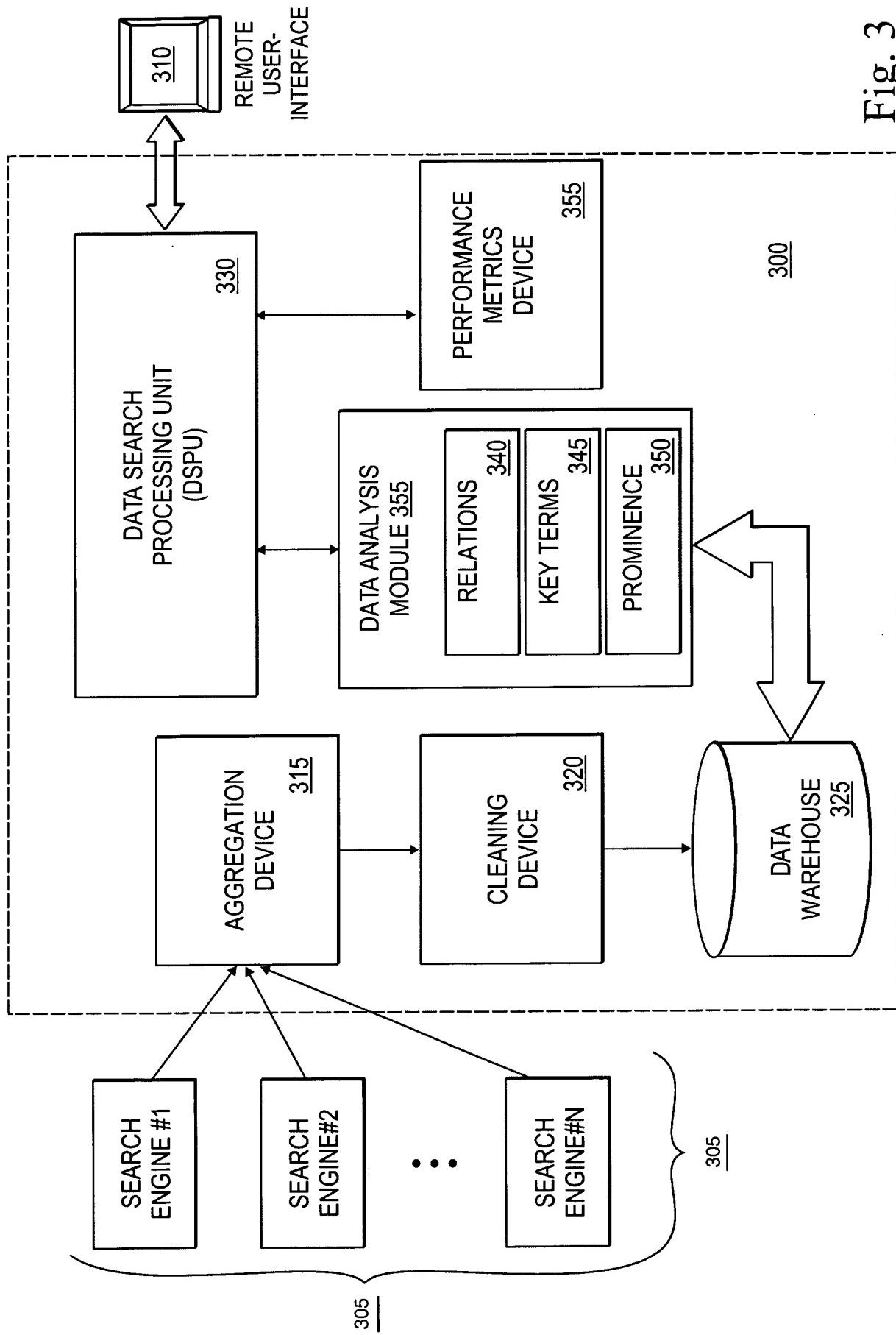


Fig. 3



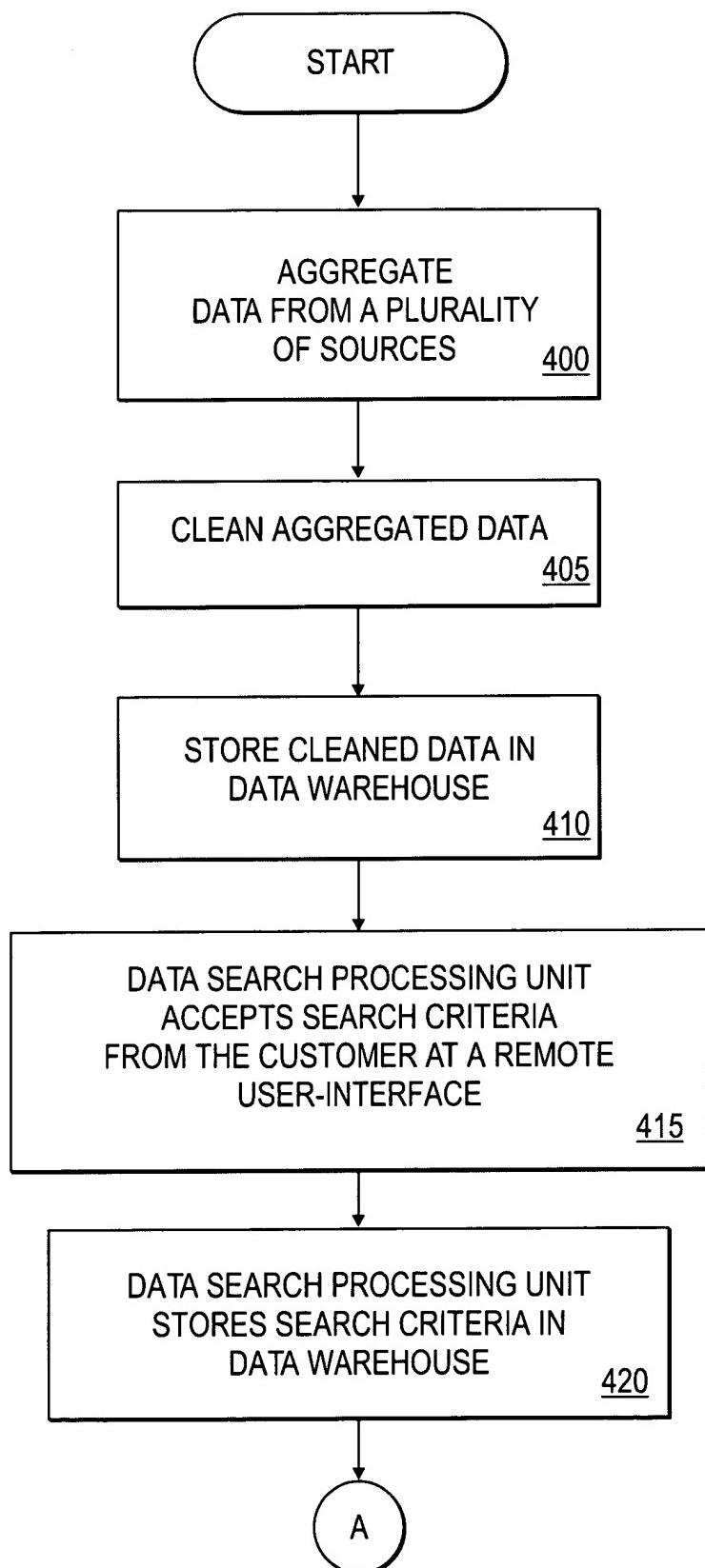


Fig. 4

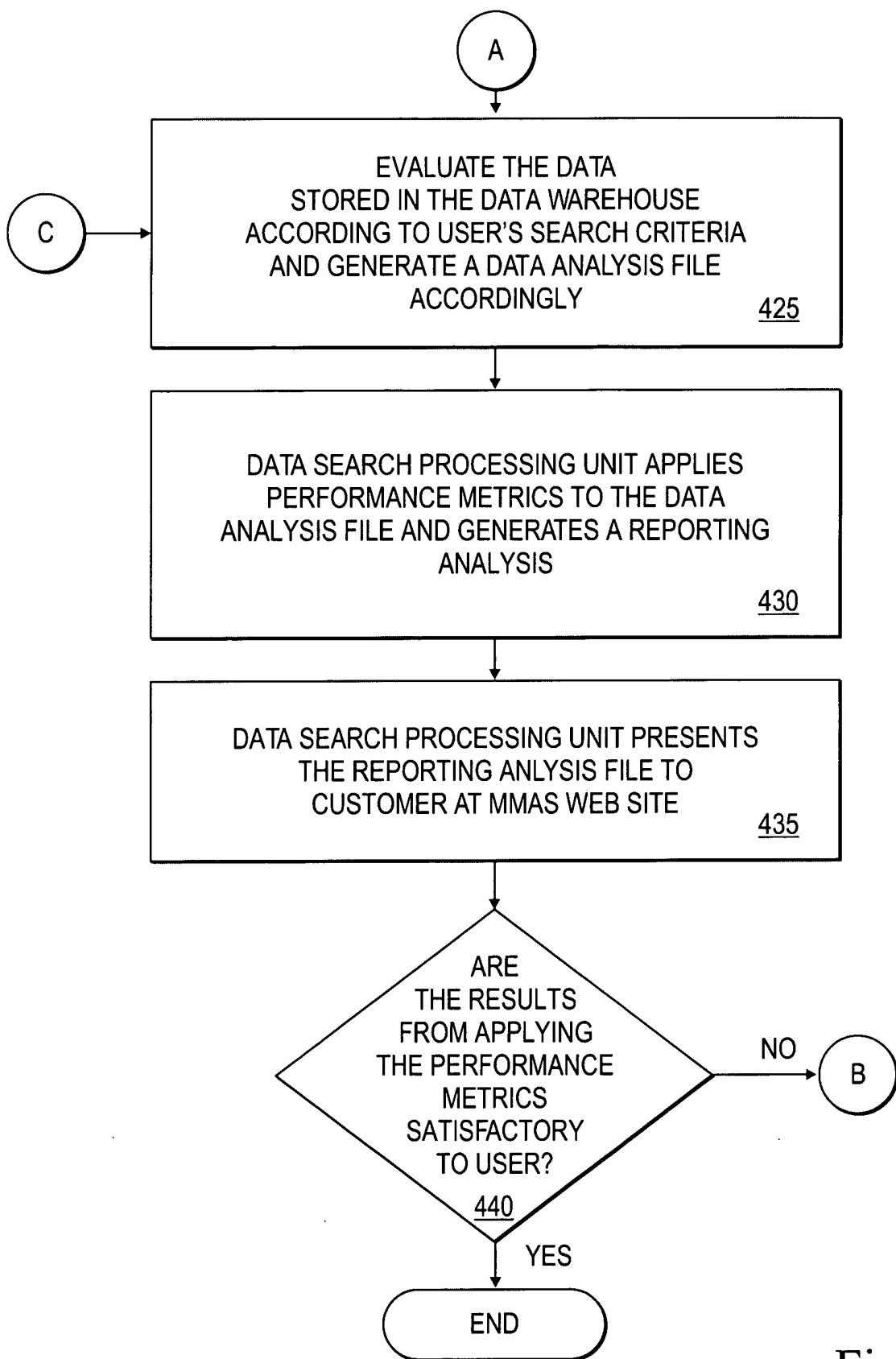


Fig. 4A

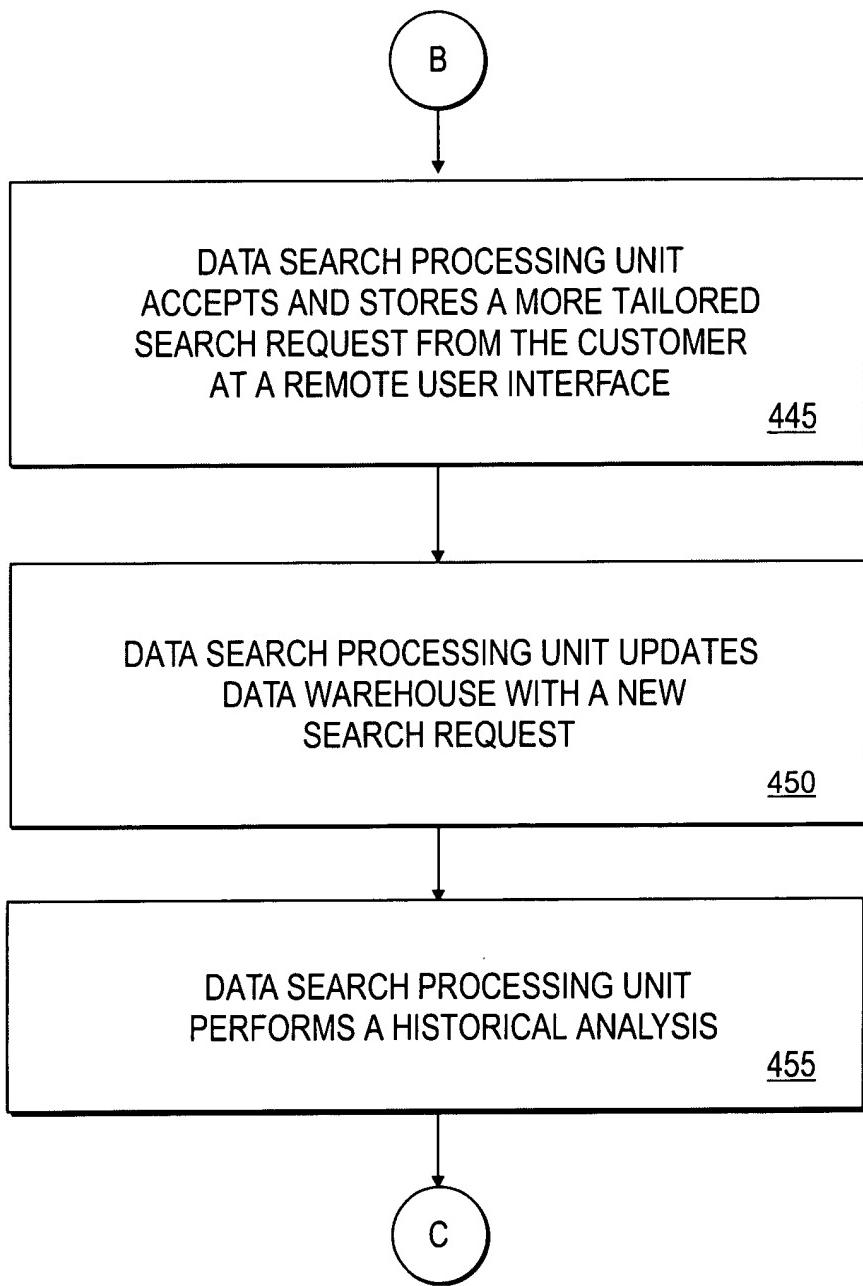


Fig. 4B

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Reporting Metric Info

Enter information about the metric.

Name

Site Ratings

Rate each site on relevance scale from 1 to 100,
A rating of 0 will remove the site from consideration

Site Name	Rating
Boston Herald	<input type="text" value="0"/>
CNNfn - the financial network	<input type="text" value="0"/>
	<input type="text" value="0"/>
	<input type="text" value="100"/>
•	•
•	•
•	•
	<input type="text" value="0"/>
	<input type="text" value="100"/>
CNET	<input type="text" value="100"/>

Fig. 5

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Siebel mindshare

This report summarizes the mindshare in our space.
Data is calculated using the rating defined by tl

Timeframe:

Rating Metric:

Publications:

Message Mentions	Percent(%)	News Mentions	Percent
Clarify, Inc	10	2%	8
●	74	13%	13
●			4
●	485	83%	85
Vantive Corporation	12	2%	4

Biz360 Home Help Desk

Fig. 6

Biz360

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TITLE OF PUBLICATION

Author _____

ArticleDate _____

Publication _____

URL _____

Score _____

Keywords _____

Partners _____

Competitors _____

People _____

Companies _____

Quotes _____

Summary of
Text _____

Fig. 7

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My Documents

Latest News

News for Siebel

Search

30 Day Mindshare

Clarify, Inc
Pivotal
Salesforce.com, Inc
Siebel Systems
Vantive Corporation

Article Categories

Bugs
Company Profile
Legal
Politics
Product Review
Stock

Mentions Today

Top Industry Authors

Top Industry Pubs

News for competitors

Front page news for Siebel

Front page news for competitors

PR for Siebel

PR for competitors

Fig. 8